

COMMUNICATIONS MANAGER JOB PROFILE

TITLE	Communications Manager
POSITION	Member in our marketing & communications team developing and executing marketing strategies and campaigns that are effective and successful globally
UNIT	Marketing & Communications
SUB-UNIT	-
DESCRIPTION OF AREA OF RESPONSIBILITY	<p>We are looking for a qualified Communications Manager to join our marketing & communications team who is experienced in developing marketing strategies and campaigns that are effective globally. You should have extensive project management experience, including managing a department budget. Ultimately, we are looking for someone that can work within the marketing & communications team to drive projects, including video, branded content, and coordinated event campaigns forward in an organized and successful way.</p> <p>The responsibilities of the communications manager include:</p> <ul style="list-style-type: none">• Develop and deliver marketing and communication strategies along with relevant stakeholders• Create, plan, and drive creative content marketing campaigns that increase brand awareness and user adoption• Effectively oversee and manage the budget for marketing and communications activities, ensuring cost effectiveness and timely reporting• Work closely with the digital content and marketing management to ensure effective and audience-specific marketing initiatives• Ensure that all campaigns are done on-time, within scope and within budget• Manage general content writers and marketing support• Work with third party vendors on marketing campaigns including video creation, branded media, and additional advertising• Coordinate internal departments and third parties for flawless execution of marketing initiatives• Work with internal departments on marketing requests and ensure resource availability and allocation
REPORTS TO	Marketing & Communications Team Lead
DIRECT REPORTS	-
MEMBERSHIPS	Marketing & Communications Team
COMPENSATION	Competitive, to be set in connection with the recruitment process
QUALIFICATIONS	<ul style="list-style-type: none">• Bachelor's or Master's degree in marketing, communication, business or related field with 6+ years of industry experience• Project Management experience required with a keen attention to detail• Strong knowledge of marketing techniques• Team management skills• Proven experience in managing production budgets effectively and efficiently• Proficient in social listening tools and measurement techniques, with hands on experience in both• Ability to effectively communicate information and ideas in written and verbal format, and build and maintain relationships• Excellent written and verbal English